

## Period of offer

1st January 2024 – 31st January 2025

## Discount details

The below discounts are FIXED and will be deducted by from the Recommended Retail Price (before VAT, delivery and On the Road charges). This is a fixed discount and there is no additional discount to the amount offered below.

Model	NFU Discount	
<b>Outlander 500, 700 and 6x6</b> <i>(Outlander Max models excluded)</i>	5% discount	+ £100 (inc VAT) voucher to spend on genuine accessories
<b>Traxter</b> <i>(Traxter Max models excluded)</i>	5% discount	+ £250 (inc VAT) voucher to spend on genuine accessories

**The above discount CANNOT be used with any Can-Am marketing offers available at the time. PLEASE MAKE THE DEALER AWARE OF YOUR ENTITLEMENT TO THE NFU DISCOUNT AT THE OUTSET. Full terms and conditions can be found on the below.**

## What do I do next?

Call NFU CallFirst on 0370 845 8458 to confirm your eligibility and, if you are entitled to, request your voucher.

## Terms and Conditions

- In order to be eligible for a NFU ATV discount, the customer must be a NFU Farmer and Grower, NFU Partner (provided they are linked to an F&G record), NFU Retired, or NFU Countryside member, which meet the following criteria:
  - Have a paid-up membership of one of the above NFU membership categories;
  - Have maintained over 3 months of continuous membership at point of request, and
  - Have a Direct Debit instruction set up for the current membership year or have paid in full for the current membership year at the point of request, subject to NFU discretion, if a cash payer.
- In addition, NFU employees are also eligible for this discount.
- Eligible members are allowed a maximum of 2 ATV vouchers per membership year (1st November – 31st October). This applies across all NFU ATV partners and is not per manufacturer. However, requests for additional volume will be considered on an exceptional basis.
- A voucher is valid for 30 days and must be presented to an approved Can-Am Dealer at the point at which you order the machine, and this must be before the expiry date shown. You must make the Can-Am Dealer aware of your intention to use the NFU discount at the point you start negotiations. Failure to do so may invalidate your voucher.
- A voucher is invalid if:
  - The name and address on the voucher does not match the name and address on the Can-Am Dealer's invoice, or
  - It is presented to an authorised Can-Am Dealer after the expiry date.
- The NFU or Can-Am may change the terms and conditions, including the availability of the deal, and models included at any time and without notice.